

A romantic couple is seen from behind, sitting on a boat and looking out at the ocean during a sunset. The woman has long brown hair and is wearing a dark floral patterned shirt. The man is wearing a white t-shirt and has his arm around her. The boat's dashboard and a white cushioned seat are visible in the foreground. The sky is a mix of orange, yellow, and blue, and the water is a deep blue with gentle ripples.

10 REASONS

TO SAY YES



**BENETEAU**  
AVANT-GARDE IN BOATING



## 136 Years of Expertise

Named after one of the first families of boat building, BENETEAU is one of the oldest yards to still be majority owned by the family.







## A Boat Building Family

Founded by the Beneteau family in 1884, BENETEAU today still shares the history, experience, and passion passed down by generations of boat builders.



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## A Global Company

Comprised of over 7,000 employees and 12 production sites around the world, BENETEAU holds a strong global presence. Our US factory in Marion, South Carolina has built over 9,000 boats since its opening in 1986.



BENETEAU Headquarters, France





## Part of the Largest Boat Builder in the World

We are the market leader for sailboats, with over 30 years of sailboat building here in the US. In the year 2017-2018, the group sold 10,000 boats around the world.

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## High-Quality Service

Trained through the BENETEAU Academy, our 400+ dealers have access to a training program unique to our diverse products and services.







## Innovation Since 1884

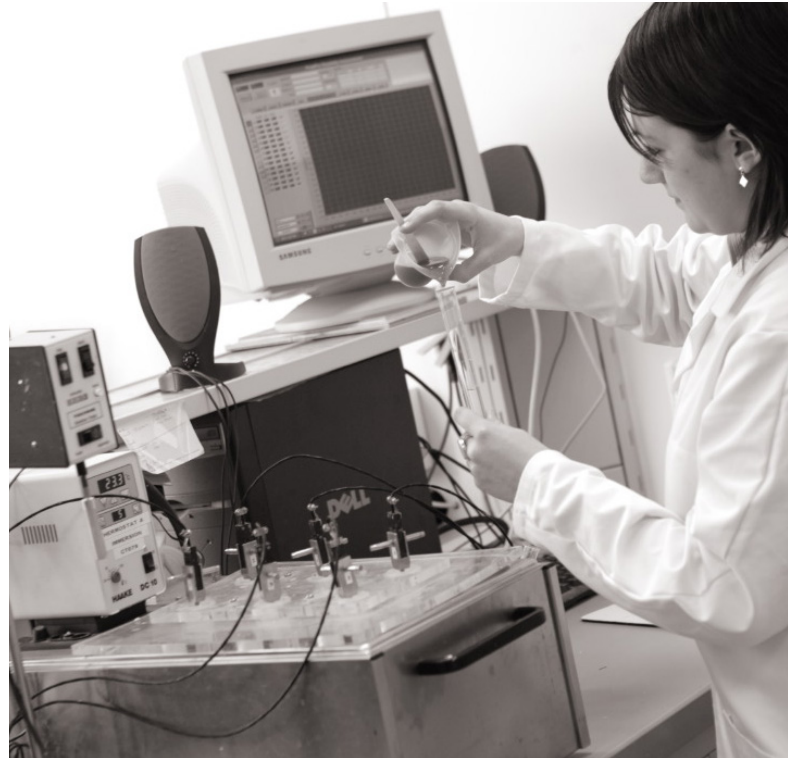
With every new model, our design team strategically integrates new innovations and technology, while maintaining the core principals of our boat building expertise.

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## Superior Quality Control

With a unique set of resources, an advanced R & D program, and strong global teams, BENETEAU has the ability to test 3<sup>rd</sup> party components for longevity and design their own components to exceed market demands.







## A Distinct Warranty Program

BENETEAU is proud to offer an industry leading 7 year structural and 3 year component warranty.

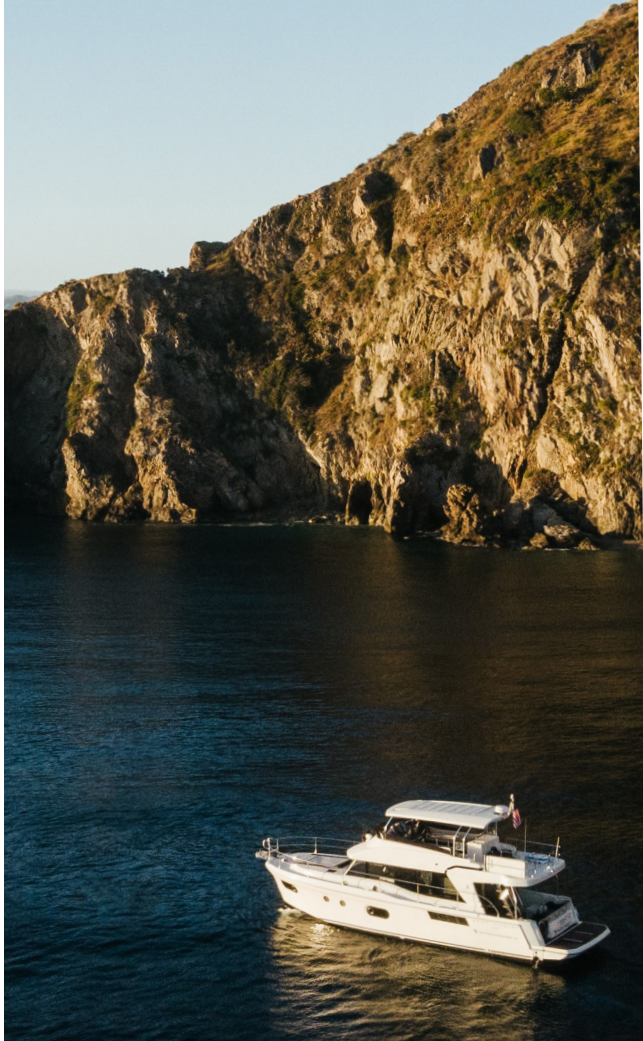


## High-End Engineering

We choose the best naval architects and designers to create unrelentingly innovative boats with high quality design.







## Commitment to Sustainability

BENETEAU has been awarded the 150 50001 certification upon implementing proactive policies which seek to reduce its impact on the environment. From design, to factory operations, to the footprint of each boat, each phase is designed to preserve the world we explore.





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